



Kendy Troiano (TROY-AHH-NO), Human Resources Director, Clark Grave Vault Company. Kendy is a two-time cancer survivor and executive at a grave vault manufacturing business. Her business uses an innovative health insurance product that provides employees price transparency, incentivizing employees to shop for value, which lowers costs for both the company and employees. Kendy can speak to how transparent health care pricing lowers costs for her blue-collar small business, and how it makes her a more informed shopper of health care as a patient.